A Year of Aligning the Stars



Care Central VNA & Hospice, Inc.

ANNUAL REPORT







Message from the President/CEO and Chairman of the Board

Care Central is about people



Norman Sczepanski, Chairman of the Board

A message from the Chairman of the Board, Norman Szepanski & President and CEO, Holly Chaffee MSN, BSN, RN

2023: a year of Aligning the Stars. Innovation and execution. At our leadership breakfast this year our speaker Chad Willett said, "The problem with most organizations isn't their ability to generate great ideas rather it is about execution" We are pleased to say that as an organization we were able to innovate and execute many things successfully in 2023.

Clinically, operationally and financially, many successes were achieved. We have streamlined workflows optimizing our Electronic Medical Record (EMR) use for all staff and streamlined operations by reducing redundancies and providing clinicians with individual score cards to assist them in approving their outcomes with patients. Our quality metrics have improved, and Home Care received a 4-star rating for patient satisfaction. Our Hospice for the first time achieved a 5-star rating from CMS. Our Hospice and Adult Day Care have doubled in size.

We are proud to have received the 2023 innovation award from our trade organization, Home Care Alliance of Massachusetts, for piloting clinical documentation using artificial intelligence (AI). We have launched a rehospitalization task force and mastered our new payment model process known as PDGM thereby improving case management to improve our patients' individual experiences.

You may wonder how we were able to accomplish all these wonderful things to keep our patients home and families together. The simple answer is we have a motivated team of quality managers and superior, gifted clinicians as well as positive, and efficient office staff. Our work family is solid.

We would like to acknowledge the support of our volunteers throughout the organization and the donors who have continued to support our mission in the 98 communities we serve throughout 5 counties.

Looking ahead to 2024 and beyond we have aggressive goals. Our number one goal is to continue to improve patient satisfaction and quality metrics to assure all patients receive superior care. We will continue to deal with payor compression, staff hiring and retention as well as a focus on growth.

Our sincere congratulations to our staff for their continued desire to treat patients in their homes and for their expertise, passion and great successes in 2023.

Sincerely yours,

Norman Szepanski, Chairman of the Board Holly Chaffee M.S.N.,B.S.N.,R.N., President &CEO

Care Central VNA & Hospice, Inc. 2023



4,135

hours of service provided to Private Duty clients



4,556

Home Health Aide visits in Home Care & Hospice



38,935

Physical, Occupational & Speech Therapy visits



78

Young families were served by our Healthy Families Program 90

Clients were served by our Adult Day Health Center in Gardner





247

Days of care were provided by the Adult Day Health Center in Gardner 190 —

Flu shots administered by our agency at five community sites Thank You!

to our Talented Team

Diaper Pantry

The Diaper Pantry celebrated its 9th year of service and has distributed over 285,000 diapers to families in need in our communities. Sustained only through donations and staffed by a dedicated crew of six volunteers, the Diaper Pantry continues to be a bright light for families who struggle to provide enough diapers to keep their babies clean, dry and healthy.

9 285,000 6
years of service diapers distributed to date volunteers



26,520 diapers were distributed during 2023





Hospice

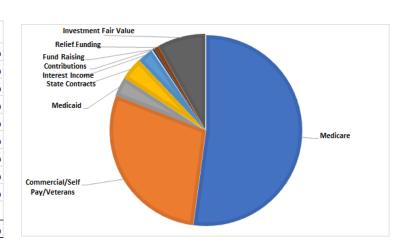
We are a 5 Star Hospice agency!



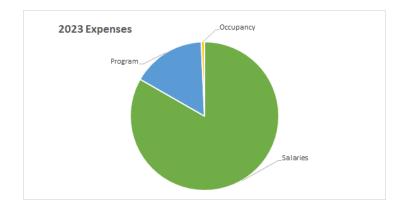
The star ratings come from the family caregiver experience survey, also called the Consumer Assessment of Healthcare Providers and Systems (CAHPS*) Hospice survey.

FINANCIAL OPERATIONS Fiscal Year 2023

Revenue: Fiscal Year 2023		<u>%</u>
Medicare	10,852,630	52.1%
HMO,Veterans, Self Pay	5,992,275	28.8%
Medicaid	679,890	3.3%
State Contracts	788,651	3.8%
Interest Income	550,260	2.6%
Contributions	48,757	0.2%
Fund Raising	64,790	0.3%
ARPA & Employee Retention Interest	159,421	0.8%
Change in Investment Fair Value	1,690,626	8.1%
Total Revenue:	20,827,300	100.0%



Expenses: Fiscal Year 2023		<u>%</u>
Salaries and Benefits	16,073,533	83.3%
Program	3,097,496	16.0%
Occupancy	133,523	0.7%
Total Expenses:	19,304,552	100.0%



Profit: Fiscal Year 2023 1,522,748

"Don't wait for the stars to align. Reach up, rearrange them the way you want them to be. Create your own constellation."

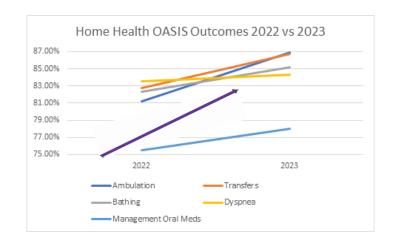
~Pharrell Williams

OPERATIONAL PERFORMANCE IMPROVEMENT



Quality Assurance and Performance Improvement, QAPI, Team

Home Health	2023
Total Visits	86,258
Nursing	30,868
Therapy	38,935
MSW	334
нна	4,556









Executive Leadership Breakfast Fundraiser

Care Central hosted its 15th Executive Leadership Breakfast at The Great Wolf Lodge on September. This is the agency's largest annual fundraising event. Chad Willett, Author, Speaker, Creativity and Innovation Leader presented *Smash the Box* to a large audience of Executives from a variety of Industries in our community. He shared with the audience the value of innovation and creativity in our work by breaking patterns, routines and concepts of doing things the way they've always been done.



Event organizer, Kristin Mattson Chief Development & Clinical Care Transitions Officer



Speaker, Chad Willett



Fmr. Fitchburg Mayor Stephen DiNatale, Chad Willett, Roy Nascimento, President & CEO NCMCC, Gardner Mayor Michael Nicholson



to our Chief Sponsors!
*additional sponsors listed on the
Charitable Donations Page

homecare homebase

Fidelity Bank The Corridor Group

Community Support

Below - The Gardner Office was selected as a recipient of the United Way of Northern Worcester County Day of Caring.







The Webster Branch was beautified by the United Way of South Central MA by weeding flower beds and planting mums donated by Red Apple Farm and Board Member Al Rose. MAPFRE Insurance colleagues helped with the effort.







North Central Massachusetts

LEADERSHIP TEAM



From L: Kristin Mattson, Chief Development & Clinical Care Transitions Officer, Kelly Fitzpatrick, Clinical Staff Educator, Laura Boulet, Telehealth Supervisor, Eric Hackenson, Clinical Supervisor, Kelly Loescher, Clinical Is & Hospice Officer, Tracy Goodrich, Retired Home Health Aide Dept. Supervisor, Ellen Sparrow, Dir. Adult Day Health, Amy Jo, Chief Clinical and Strategy Officer, Eric Bromberg, IT Manager, Holly Chaffee, President & CEO, Jim Ellsworth, Chief Information Officer, Ricardo Muchiutti, Compliance and Quality Officer, Melissa Cantara, Chief People Officer, Pamela Saulnier, Clinical Supervisor, Jennifer Scampini, Clinical Manager, Sharon Bonneau, Executive Assistant and Lisa Waller, Director of Clinical Services. Not pictured, Lisa Sabacinski, Chief Financial Officer, Claudia Marsh, Holly Rosina-Nichols, Hospice & Palliative Care Supervisor and Kristen Boucher, Clinical Manager.

FINANCE TEAM



The Finance Team is led by Lisa Sabacinski CFO, and Shannon Preston Authorization/Billing Supervisor (pictured with Accounting and Authorization & Billing Staff. Not pictured, Deb Zylinski)

"A leader...is like a shepherd. He stays behind the flock, letting the most nimble go out ahead, whereupon the others follow, not realizing that all along they are being directed from behind."

~Nelson Mandela

HOME CARE TEAM

Due to exceptional care delivery, the Home Care Program was selected as a preferred provider for the UMass Accountable Care Organization (UMMACO). The Home Care Program exceeded State and National benchmarks throughout the year for patient and customer satisfaction measures.





Gardner Home Health Aides

Clinical Supervisor, Rachel Perkins

Webster Home Health Aides



Webster TeamClinical Manager, Eric Hackenson



Gardner TeamClinical Manager, Kristen Boucher

HOME CARE TEAM



Charlton TeamClincal Manager, Jen Scampini



Lisa Waller RN Director of Clinical, Kelly A. Fitzpatrick RN, COQS Clinical Staff Educator, Jennifer Scampini OTR/L Clinical Manager, Pamela Saulnier RN BSN Clinical Manger, Eric Hackenson DPT Clinical Manager, Kristen Boucher RN BSN Clinical Manager, Rachel Perkins RN HHA Supervisor, Laura Boulet RN Telehealth Supervisor, Jessica Harwood RN Weekend Supervisor



Greenfield TeamClinical Manager, Pam Saulnier





2023 Innovation Award from the Home Care Alliance of Massachusetts for our pilot of direct documentation via artificial intelligence.



Alexandra Leone RN and Chantal Goodwin RN

HOSPICE TEAM





Gardner Hospice Team

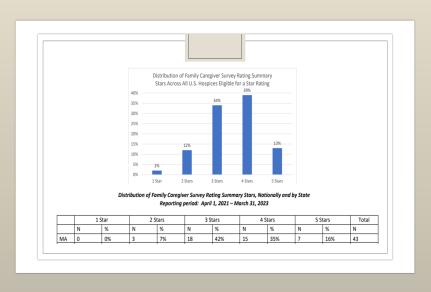


Webster Hospice Team



In August 2023, Hospice was awarded the SHP Best Superior Performer Patient Satisfaction Award





Care Central Hospice is among only 13% of Family Care Givers across the country to have achieved a 5 star rating in 2023!



Celebration of Life held at St. Paul's Episcopal Church in Gardner 12/06/23



Board Member Nancy Bouchard performed a beautiful solo at the Oxford Celebration of Life



Celebration of Life held at the Oxford United Methodist Church 12/01/23

COMPLIANCE AND MEDICAL RECORDS

The compliance team thoroughly reviews clinical documentation to ensure reimbursement and regulatory satisfaction, and payor compliance via continuous documentation audits.



Jean Zaleski Compliance Clinician



Mary Kirby, RN Compliance Nurse



Stacy Rudzinski Medical Records Specialist



Anthony "Scott" Nicholson Medical Records Specialist







Our **Reception** and **Referral Intake** teams are the "Gateway" to our services and play and integral role in our highly rated patient satisfaction. They are in constant communication with our area hospitals, skilled nursing facilities, assisted living facilities, physician offices, aging services access points (ASAP's), and speciality outpatient clinics.

Referral Management



Community Liaisons



Earl Flagg, Traci L'heureux, Richard Eastham, Christy Kimball, Mary Dickerson, Terri Saveall, Shannon Smith, and Elaine Balicki.

Receptionist



Autumn Smith

"extremely helpful"

"I felt acknowledged and listened to"

"I would recommend CCVNA to others"

"my therapist helped me physically and mentally"



"friendly, encouraging, cheerful"

"all communications were excellent from eval to discharge"

"I want to thank you all from the bottom of my heart"

ADULT DAY HEALTH



A Thanks for Giving Event was held to show appreciation for all of the people who go out of their way to support our Adult Day Health Program, led by Director Ellen Sparrow

2023 was another year of growth for the Adult Day Health Program. The day program was also pleased to be able to expand the hours of operation. With the pandemic behind us, the program is now able to offer participants 6 full hours of programming per day, Monday through Friday. Many special events were held throughout the year.



Elvis paid a couple of visits, giving people a chance to dance and sing along.



Ellen Sparrow Adult Day Health Program Director



Visit from Gardner Mayor Michael Nicholson



Luau Day, courtesy of Fidelity Bank's ice cream truck which provided everyone a sweet cold treat.



Arts and crafts, too!



Another favorite was the opportunity to hold and pet bunnies, chickies, goats and a petite pig courtesy of Animal Craze Farm!

Adult Day Health program wishes to thank the following supporters:

Mr. and Mrs. John Bombara
Christine Breton
Jane Dancause
Jessi Girard
Brenda LaCoste
Joan Mercer
Mary Neal
Karen Preston

Matt Ramos Sally Rivard Mr. and Mrs. Arthur Therrien Mr. and Mrs. Richard Thompson Trisha and Rush, the Great Dane Wendy the Yoga Lady Joan Wilder

Healthy Families®



The Healthy Families Team continued visiting with young first-time families providing parent education and support





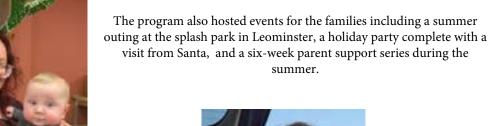






At the 2023 Children's Trust Celebration Day event the Care Central team was awarded the Public Relations award for excellence in promoting the program via social media and other means.













Karen Culkeen Healthy Families Program Director

2023 HIGHLIGHTS

Volunteers

A very special thank you to cherished volunteers of 2023

"Volunteering is at the very core of being a human. No one has made it through life without someone else's help."

-Heather French Henry



Board of Directors

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David Tiberii, Secretary Connie Favreau Anne Peepas James Gondek, Vice Chair John Kalinowski Albert Rose Nancy Bouchard, Treasurer Edward Manzi Lisa Sabacinski Matthew Williams



Board Member Al Rose, Ricardo Muchiutti , Compliance and Quality Officer and Board Member John Kalinowski



Board Member Edward Manzi and Holly Chaffee, President & CFO



Board Member Matthew Williams and a generous donation to the Diaper Pantry



Board Member Connie Favreau, Holly Chaffee, President & CEO, and Board Member Anne Peepas



Hospice Volunteers
Kathleen Juliano, Amy Taraskiewicz,
Dot LaRoche, Bruce Joy and Theresa Quinn

Diaper Pantry Volunteers

Christine Caisse Martha Pickard Janice Hopkins Jennifer Heywood Joanne Francis Sharon DiFranza



GAAMHA of Gardner

Generous donation from the Fidelity Bank Call Center

Diaper Pantry 2023

The Care Central Diaper Pantry distributed over 26,000 diapers to families in our communities in 2023. The dedicated volunteers came every Thursday, and donations of diapers came from Care Central staff, community organizations and individuals. Since opening on May 1, 2014 the pantry has distributed over 285,000 diapers!





Diaper Pantry volunteers Martha Pickard, Chrstine Caisse, Jennifer Heywood

HUMAN RESOURCES TEAM



Pictured above is Nicole Healy, Melissa Cantara, Chief People Officer and Sally Rivard



The HR Team is led by Melissa Cantara - Chief People Officer

The agency welcomed thirty four new employees and ended the year with 189 active employees for 2023.

A Fond Farewell

Care Central said goodbye to many great employees this year. We wish them good health and happiness in the their retirement! We would like to thank them for the unwavering dedication to and support of the agency!

> Elaine Earley - Home Health Aide Naomi Lacasse - Clinical Manager Cindy Lavimodiere - Billing Specialist Diane Vega - Hospice RN

Employee Service Awards in 2023

5 years:

April Boyden, Samantha Humphrey, Meghan Hutchins, Kia Leger, Alexandra Leone, Omayra Rodriguez, Jonathan Sallila, Rebecca Tervo, Beth Wright

10 years:

Laura Beauregard, Sarka Bobb, Sarah Brennan, Rhonda Bundy, Renee Bylund, Gertrude Cahill, Rachael Choiniere, Earl Flagg, Jessie Gaudette, Arianne Healy, Susan Miller, Jamie Munson, Anthony Nicholson, Leigh Robbins, Holly Rosinha-Nichols, Stacy Rudzinski, Jennifer Scampini, Kelly Sharp

15 years:

Kelly Fitzpatrick, Andrea Lively, Kimberly Pratt, Cindy Roy-Post





Employee News





Carolyn Almanez Gutierrez was awarded a \$1000 scholarship from the National Association for Home Care and Hospice and Homecare Homebase



2023 "Star Among Stars" Honorees

Betty Banasik Kristen Boucher Mel Edwards Jennifer Gardner Pam Gasparik Chantal Goodwin Melissa Goodwin Nicole Healy Nancy Hume

Julie Kelly Stephen Leblanc Linda Leblanc-Kennedy Kelsey Lussier Nicole Marcucci Michelle Marion Diane Moquin Julie Moschetti

Jamie Munson April Palmer Shannon Preston Julia Shea Autumn Smith Alyssa Widen Evan Woodruff Beth Wright



A majestic hawk landed on the Gardner flagpole and was captured by Kelly A. Fitzpatrick, Clinical Staff Educator

2023 CHARITABLE DONATIONS



"No one has ever become poor by giving" -Anne Frank

Diamond

Corridor Group Fidelity Bank HomeCare HomeBase

Platinum

Knowlton Foundation for the Elderly, Inc. Mutual Of America

Gold

Mrs. Holly Chaffee Aubuchon Hardware Baystate Benefits GFA Federal Credit Union Great Wolf Lodge WebsterFive

Silver

Alliance Health Berry Dunn Country Bank Enos Fred C. Church Health Alliance - Clinton Mr. & Mrs. John Heath Patricia Hertzfeld InConcert Web

Dr. & Mrs. Roderick Lewis

Wood's Ambulance

Bronze

Broadview Assisted Living Community Health Connect Dr. John Harrington Mrs. Amy Jo JV Mechanical Optum Mrs. Sally Rivard United Way of South Central MA

Pewter

The Aberdale Family Mr. & Mrs. James Adams Adult Day Health Ctr. Corp American Postal Workers Union Mr. & Mrs. Scott Anderson Mr. & Mrs. August Anderson Mr. & Mrs. Richard Ares Mr. & Mrs. John Awdycki Ms. Elaine Balicki Ms. Nandita Banerjee Ms. Robin Barnes Ms. Laura Beauregard Beechtree Care Management Mr. Edward Begen Ms. Theresa Bergquist Ms. Rene Berry Ms. Elizabeth Burns Mr. & Mrs. Normand Bettez

Mrs. Sharon Bonneau Brad Borbidge & Joy Van Wyck Mr. & Mrs. Leo Bosquet Ms. Laura Boulet The Bourgault Family Mr. Kent Bourgault Ms. Elizabeth Bunker Mr. John Buttler Mr. & Mrs. Thomas Cahill Mrs. Melissa Cantara Carlco Construction Ms. Judith Castelluccio Central Congregational Church of New Salem Clara Barton Chapter No 63 Ms. Catherine Coguen Mr. John Connor Ms. Muriel Conway Ms. Christine Cote Ms. Susan Cringan Ms. Karen Culkeen Mr. Eugene Demers Mr. William Despres Ms. Judith DiChristofaro Mr. & Mrs. Lawrence DiFoggio Mr. & Mrs. Dennis Driscoll Mr. & Mrs. Mark Dupuis Ms. Diana Elliott

Mr. & Mrs. John Bombara

Ms. Constance Favreau Fisher Hill School Mr. & Mrs. John Fontaine Mr. & Mrs. George Foster Ms. Lisa Golden Mr. & Mrs. James Gondek Mr. & Mrs. Harold Gong Ms. Tracey Goodrich Mr. & Mrs. Lester Gould Ms. Felicia Greim Hannaford Community Bag Program Ms. Margaret Harrison Dr. & Mrs. David Havlin Mr. & Mrs. Stephen Hirons Mr. & Mrs. Douglas Howe Ms. Eunice Howes Ms. Cynthia Hughes Heywood Wakefield Commons Ms. Thelma Jolin Ms. Corrine Joly Mr. John Kalinowski Reverend Timothy Kearney Ms. Doreen Keller Ms. Natasha Kellog Ms. Dana Kennan Mr. & Mrs. Mert Kenniston Ms. Susan Kinsella Mr. & Mrs. Bruce Koziol

Faux Family

Mr. & Mrs. Edmund Kozlowski

Ms. Wanda Krysil

Ms. Jeannine LaCoss

Ms. Brenda Lacoste

Ms. Diane LaFortune

Mr. & Mrs. Harvey Laprade

Ms. Dorothy LaRoche

Mr. & Mrs. Richard Lawrence

Ms. Carol Leblanc

Ms. Nancy Leblanc

Ms. Dawn Lielasus

Ms. Catherine Lightbody

Mr. & Mrs. Michael Lizotte

Mr. Anthony Locantore

Mrs. Kelly-Ann Loescher

Loyal Home Care Services

Ms. Nicole MacDonald

Mr. Wayne MacKinnon & Family

Manor on the Hill

Ms. Kimberly Manty

Mr. & Mrs. Edward Manzi

Ms. Rosanna Marcotte

Maronite Monks of Adoration

Mr. & Mrs. Earl Mason

Ms. Kristin Mattson

Ms. Judy McLamb

Ms. Anne Mead

Ms. Kathleen Meaney

Ms. Mary Ellen Moehler

Mr. Paul Montero

Mr. Paul Montero

Mr. & Mrs. Michael Morgan

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Ms. Kelly Sharp

Mrs. Ellen Sparrow

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Ms. Marie Stowckwell

The Gables

The Highlands

Mr. Arthur Therrien

Mr. & Mrs. Richard Thompson

Mr. & Mrs. William Tice

Ms. Louise Traska

Vibra Hospital

Mr. Robert Whipple

Ms. Margaret Wiinikainen

Ms. Joan Wilder

Mr. Matthew Williams

Ms. Patricia Williams

Witty's Funeral Home

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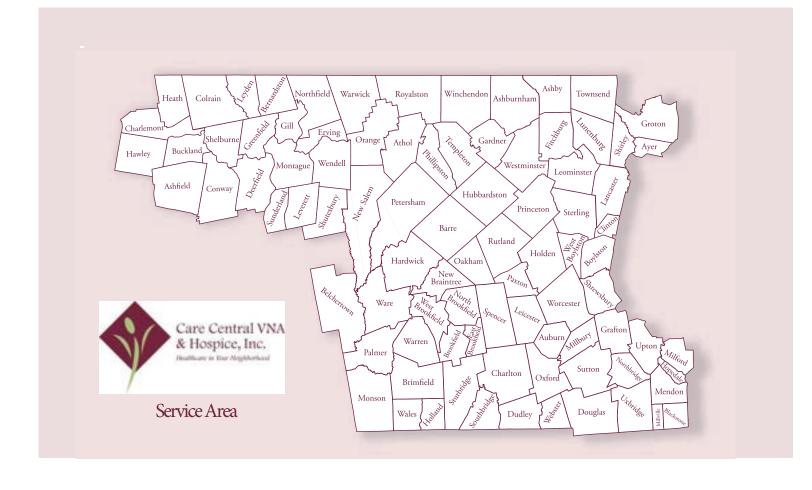
Anne Peepas

Albert Rose

Matthew Williams

John Olson

"I have found that among its other benefits, giving liberates the soul of the giver." — Maya Angelou



We build healthy communities by delivering high quality health and social services in a fiscally responsible manner in the homes and neighborhoods of Massachusetts.



GARDNER

34 Pearly Lane, Gardner, MA 01440
Phone 978-632-1230
Business fax 978-632-6843 Referral/Clinical fax 978-632-4513

WEBSTER

P.O. Box 368, 534 School Street, Webster, MA 01570
Phone 508-943-0612
Business fax 508-943-6858 Referral/Clinical fax 508-949-1476

GREENFIELD

489 Bernardston Road, Suite 107, Greenfield, MA 01301 Home Care phone 800-382-7305

www.carecentralvnahospice.org